



Join Us for the APLN Seattle Leadership Summit

July 17 - 18, 2008 ~ Edgewater Hotel, Seattle, WA

“Advancing the Agile Enterprise”

This summit provides the very latest conversations in agile. It will be an “unconference” and a “conference”. The first day will be think tank/open space sessions with the experts and in the second day, the experts will present to all attendees what findings and discoveries were made in the previous day.

Our largest offering yet, 8 topics, two keynotes, and a panel! Attendees will collaborate with experts to find solutions and new directions for leaders in the agile space. Topics and experts include:

- **Collaboration Games** by Luke Hohmann and Allan Shalloway
- **Kanban** by David Anderson and Corey Ladas
- **Scrum** by Brent Barton and Lance Young
- **Getting Started with Agile** by Mitch Lacey and Julie Chickering
- **Writing Agile Contracts** by Bruce Eckfeldt and Jim Benson
- **Agile Program Management** by Mike Griffiths and Mike Cottmeyer
- **Real Option Theory** by Chris Matts and Olav Maassen
- **Agile User Experience** by Arlen Bankston and Jeff Patten



Program includes two leadership keynotes by:

- **Lisa Haneberg**, author of seven books including *10 Steps to Be a Successful Manager* and *Two Weeks to a Breakthrough*.
- **John Yuzdepski**, a partner at Management Concepts LLC specializing in product transitions and commercialization of new technology and a veteran of the mobile communications industry.

Dale Christian, CIO of Avanade, will head our panel of senior leaders discussing their experiences. There will be networking throughout the two days, an evening social, and much more!

**Join us for networking, discussions, and listening to the latest buzz
in agile
from the people creating the buzz!**

Sign up at www.apln.org before June 18th and get both days for \$300!