



What The [Bleep] Does 'Agile' Mean?

January 9, 2018

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Management Engineer

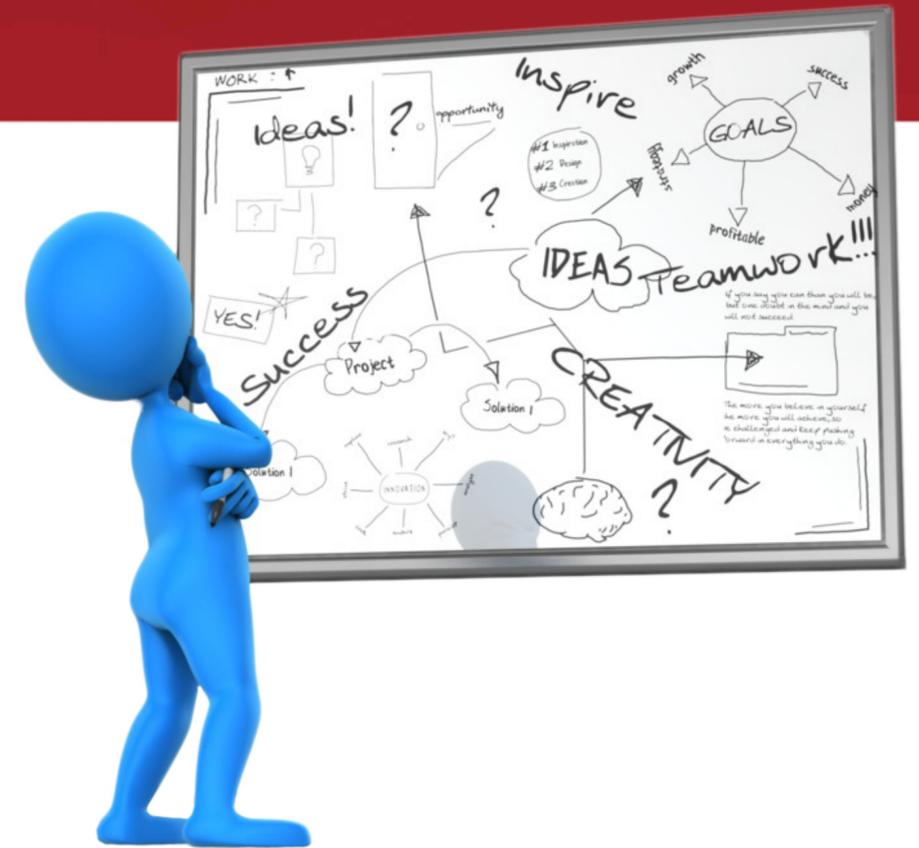
**WHEN ASKED “WHAT DOES ‘AGILE’ MEAN?”
WHAT DO YOU THINK AN OUTSIDER HEARS?**

Turbo Encabulator

<https://www.youtube.com/watch?v=Ac7G7xOG2Ag>

AGENDA:

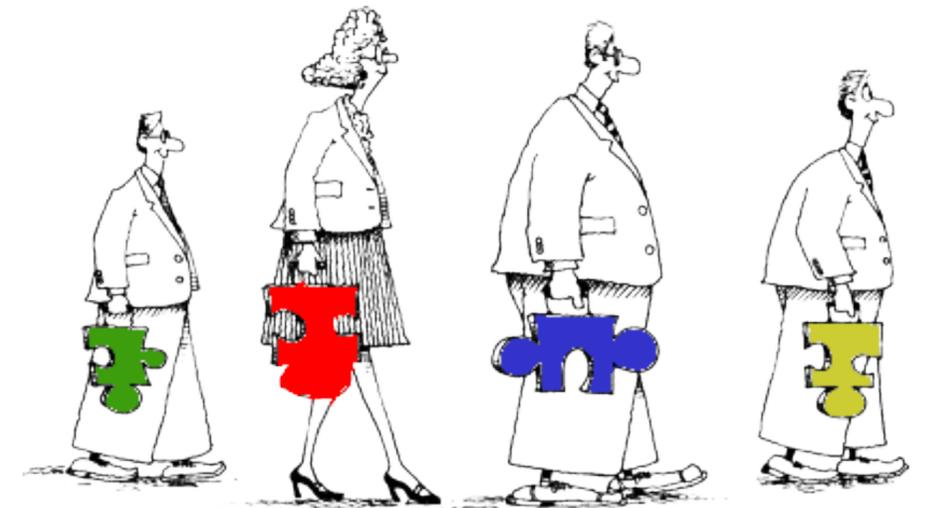
1. **Why Are We Here**
2. **Why Was The Structure Created**
3. **Communicating Science (3:30 Video)**
4. **Before & After Examples (2:02 Video)**
5. **Roundtable – Set The Stage**



WHY ARE WE HERE ?

Define 'Agile'

Using A Specific Format

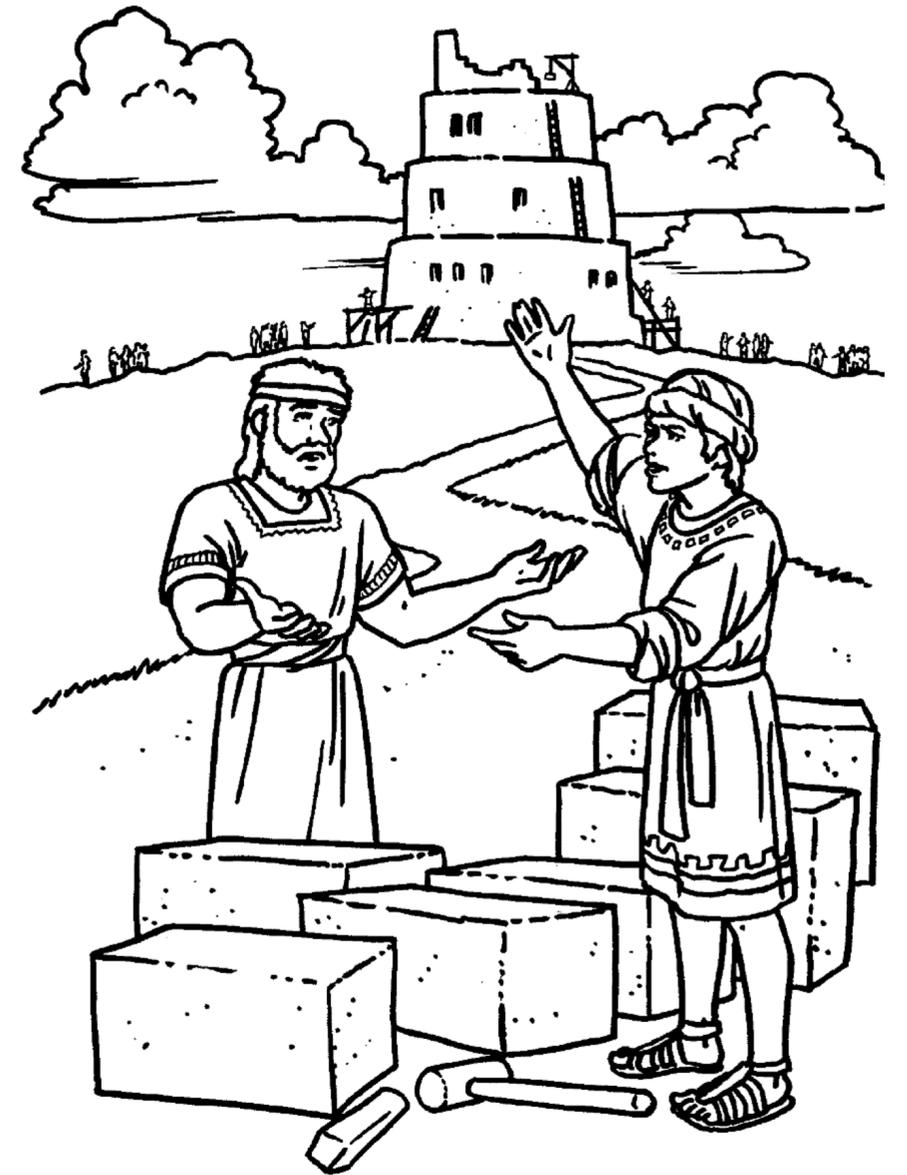


WHY THIS FORMAT?

23 Improvement Champions

Each Talked Like

The Turbo Encabulator Video



Tower of Babel



WORKING TOGETHER

Seminar To Promote Cooperation Through Mutual Understanding. (With a Presentation Guide)

- **Theory** (verb/noun)
- **Application Steps**
- **Focus** (verb/noun)
- **Assumptions**
- **Primary Effect**
- **Secondary Effect**
- **Criticisms - Limitations**

THE FALL AND RISE

Failed To Find A Sponsor



Wrote Article Outlining What The Learning Would Look Like





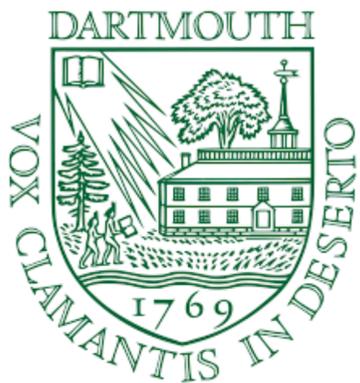
TALKING TO BE UNDERSTOOD

Technical People

Alan Alda Teaches ~~Scientists~~

To Talk To The Rest Of Us:

Alan Alda Center For Communicating Science



Alan Alda Center
for Communicating Science®

 AT STONY BROOK UNIVERSITY

<https://vimeo.com/218778816>

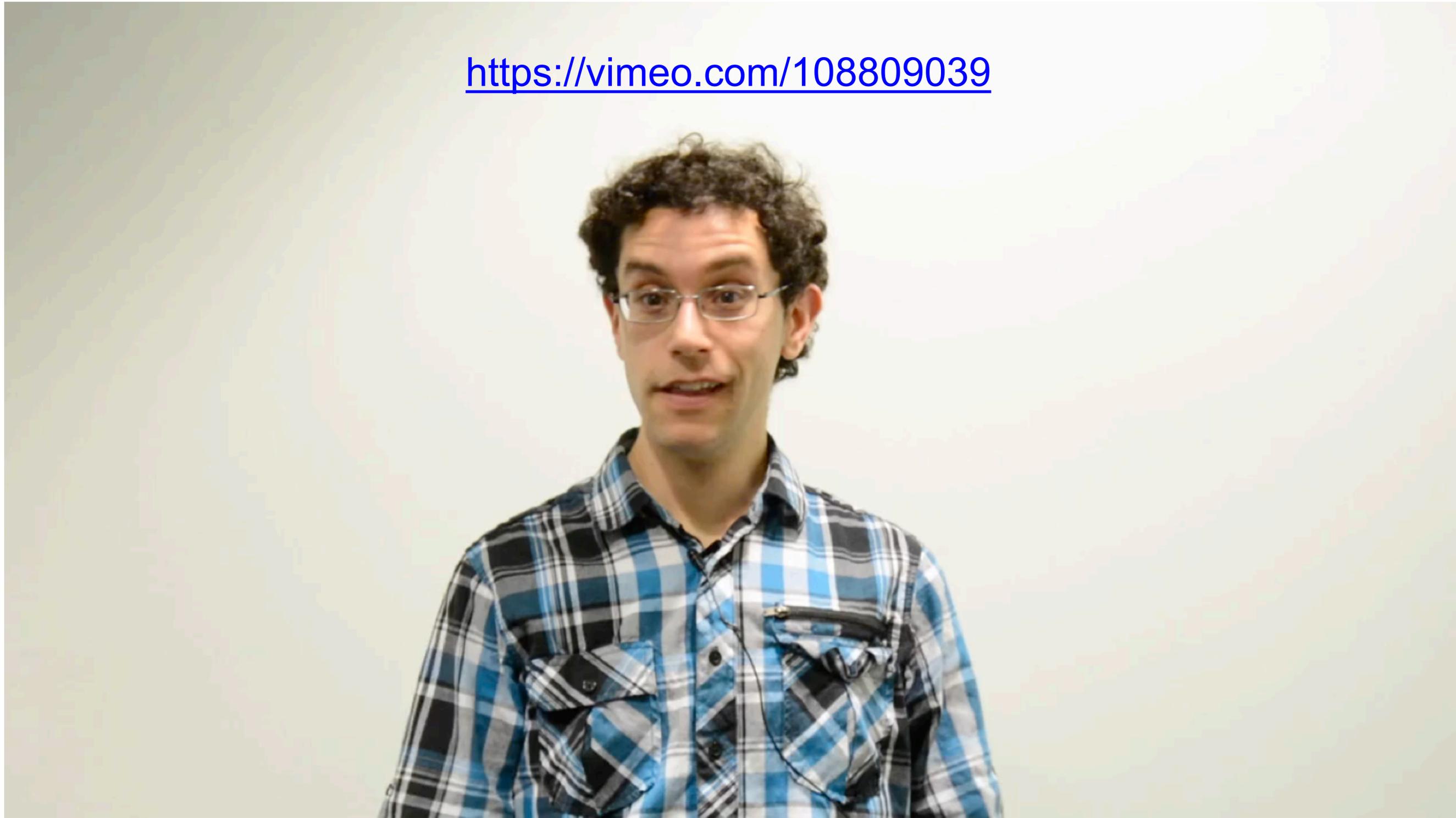
WHAT DID HE SAY?

Technical People

“Why can’t we train ~~scientist~~ have a relationship with the people they are talking with?”

“Are you aware of where they are in their head when you communicate with them?”

<https://vimeo.com/108809039>



WHAT IS IN THE READER'S HEAD

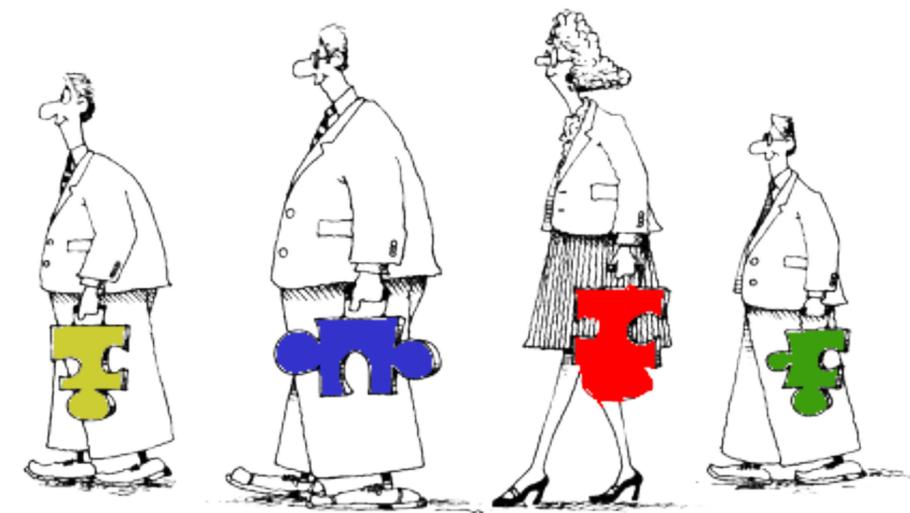
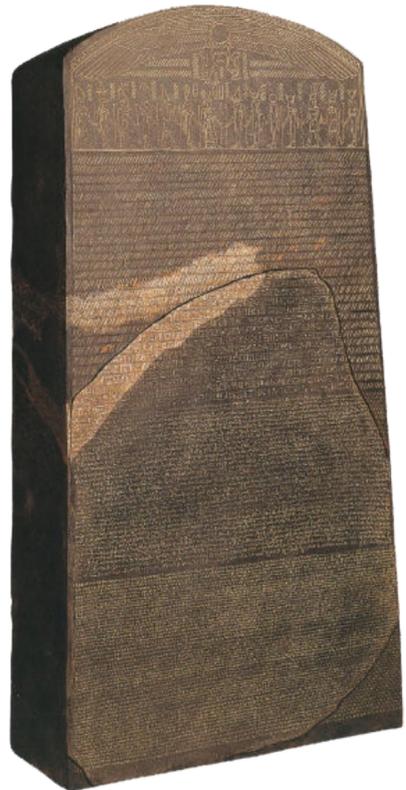
- **Intelligence – Low Subject Knowledge**
- **Awareness – Not Proficiency**
- **Use Their Language (Business) – Not Yours (Technical)**
- **Relate To Them – Not Teach Them**
- **Short Sentences & Common Words (8 Grade Level)**

ROUNDTABLE

Rosetta Stone

Given THIS Matrix

Fill In The 'Agile' Column



The Origin of the Alda Center - <https://vimeo.com/218778816>

Alan Alda explains how he went from hosting Scientific American Frontiers to starting the Alan Alda Center for Communicating Science at Stony Brook University.

Two Stony Brook graduate students
Before & After 5 sessions of improvisation
<https://vimeo.com/108809039>

improv before and after -
<https://vimeo.com/85832038>

Improvement Methodology Integration:

A framework For Comparing Six-Sigma, Lean Thinking and Theory of Constraints
http://davenave.com/comparing_lean_sixsigma_toc.pdf

How To Compare Six Sigma, Lean and the Theory of Constraints
A framework for choosing what's best for your organization
<https://www.lean.org/Search/Documents/242.pdf>

*Intended Audience:
Plant Manager*

*ASQ rewrote for:
Quality Engineers*